

I-3



CITY OF LODI COUNCIL COMMUNICATION

AGENDA TITLE: Hold Public Hearing and Approve Resolution to Confirm the 2007 Annual Report and Levy of Assessments Within the Lodi Tourism Business Improvement District (LTBID).

MEETING DATE: October 17.2007

PREPARED BY: Deputy City Manager

RECOMMENDED ACTION: Hold public hearing and approve resolution to confirm the 2007 Annual Report of the LTBID and the levy of assessments within the Lodi Tourism Business Improvement District.

BACKGROUND INFORMATION: In accordance with California Streets and Highway Code 36500 and 36524 the Annual Report of the LTBID has been approved by the City Council. A public hearing is required to hear protests and to receive testimony regarding the levy of and collection of a 3% Tourism Promotion Business Assessment against the receipts of motels and hotels within the LTBID. Staff recommends approval of the levy of the assessment.

FISCAL IMPACT: Not applicable

FUNDING: Not applicable


James R. Krueger, Deputy City Manager

APPROVED: 
Blair King, City Manager

RESOLUTION NO. 2007-207

A RESOLUTION OF THE CITY COUNCIL OF THE CITY
OF LODI CONFIRMING THE 2007 ANNUAL REPORT FOR
THE LODI TOURISM BUSINESS IMPROVEMENT
DISTRICT AND LEVY OF ASSESSMENT

WHEREAS, the Lodi Tourism Business Improvement District was established October 20, 2004, by Council adoption of Ordinance No. 1753, and as amended by Ordinance 1756; and

WHEREAS, the Annual Report, as required by Streets and Highways Code §36500 et seq., has been submitted to the City Council by the Board of Directors of said Improvement District; and

WHEREAS, a public hearing was held as required by Streets and Highways Code 536524 on October 17, 2007, in the City Council Chambers at Carnegie Forum, 305 West Pine Street, Lodi, California, at 7:00 p.m., or as soon thereafter as possible, to consider protests to the assessment levy.

NOW, THEREFORE, the City Council of the City of Lodi does hereby resolve, determine, and find as follows:

- 1) The required public hearing was duly held, at which time the public was allowed to present written or oral protests to the levy of assessment for Lodi Tourism Business Improvement District.
- 2) A majority protest as defined in the Streets and Highways Code §36525 was not made.
- 3) The 2007 Annual Report as submitted on October 3, 2007, by the Board of Directors of the Lodi Tourism Business Improvement District to the City Council is hereby confirmed as originally filed and attached hereto.
- 4) The confirmation of the report and adoption of this resolution constitutes the levy of the assessment as contained in the Annual Report for the calendar year 2007.

Dated: October 17, 2007

I hereby certify that Resolution No. 2007-207 was passed and adopted by the City Council of the City of Lodi in a regular meeting held October 17, 2007, by the following vote:

AYES: COUNCIL MEMBERS – Hansen, Hitchcock, Katzakian, Mounce, and
Mayor Johnson

NOES: COUNCIL MEMBERS – None

ABSENT: COUNCIL MEMBERS – None

ABSTAIN: COUNCIL MEMBERS – None


RANDI JOHL
City Clerk



April 10, 2007

Randi Johl
City Clerk
City of Lodi
221 W. Pine St.
Lodi, CA 95240

Dear Ms. Johl,

Attached is the 2007 Annual Report for the Lodi Tourism Business Improvement District (LTBID) which was established October 6, 2004 by City Ordinance 1753 and was amended February 16, 2005 by Resolution No. 2005-37.

Enclosed you will find a 2007 work plan, budget and method of assessment, as required by the California Streets and Highways Code #33650. Please note there are no suggested changes to the District at this time.

I plan to present the work plan at the April 18th City Council meeting. Please feel free to call me with any questions you may have.

Sincerely,

A handwritten signature in black ink, reading "Nancy Beckman". The signature is fluid and cursive, with a long horizontal line extending from the end.

Nancy Beckman
Executive Director

Lodi Conference & Visitors Bureau
2007 Work Plan

2007 Proposed Proarammatic Chanues

1. The LCVB newsletter is being replaced with a mid-year and annual report.
2. Quarterly direct mailers will no longer be sent to leisure consumers.
3. Ads in the Sacramento Visitor Guide, Diablo, and Sacramento Magazines will not be renewed and instead we propose to pick up an ad in the California Drives Guide to complement our annual ad in the California Travel Planner.
4. We have budgeted to work with a PR firm to get press for Lodi. We have deleted the budget for the media day and the press trips to balance out the expense of the PR firm.
5. We have added Taste of Lodi as a revenue generating event.
6. We have dropped the SF Media Reception and the California Travel Market.

Marketing/Promotion Activities

Leisure Market

Targeted Advertising: Ads will be placed in both the California Travel Planner and the California Drive Guide. Ads will include a response measure for tracking purposes.

Trade Shows: LCVB staff will attend two travel trade shows (Bay Area and Sunset Travel Shows) geared toward the Leisure Travel Market. Whenever possible, additional representatives from the Lodi area will attend. All leads will be tracked and a database of contacts will be maintained for future marketing opportunities.

Taste of Lodi: The LCVB will produce this annual signature event to 1.) Draw in visitors and 2.) Showcase and market Lodi as a Wine Country tourism destination.

LodiView: Continue offering LodiView as a monthly e-publication highlighting events and activities of interest to the tourist. A goal will be to increase distribution by 25%.

Group Market

Tradeshows: The Lodi Conference & Visitors Bureau will attend two trade/sales shows created for the group market: The California Society of Association Executives (Cal SAE) and the National Tour Operator Travel & Tourism Exchange. All sales leads will be followed up on and added to our database for future marketing opportunities.

Fam Tours: The Lodi CVB Group Sales Manager will utilize Fam Tours as a tool to market Lodi as a group meeting destination.

Direct Mail Campaign: Quarterly fliers/brochures will be mailed to group sales decision makers to reinforce the Lodi tourism message.

Sponsorships: Sponsorships at Tradeshows will be utilized (when appropriate and as funding allows) as a method by which to introduce the group market to Lodi as a destination.

Public Relations

Public Relations

A PR firm will be retained to assist in the promotion of Lodi as a Wine Country Destination. Quarterly pushes will be made to attain media coverage for Lodi.

Customer Service/Hospitality

Visitor Information Packets: Visitor information will be distributed on request to individuals or groups. In 2007, an estimated 4,000 requests for information will be filled.

Website: The visitlodi.com website will be maintained and updated as necessary. The goal of the website is twofold: 1.) To educate and create awareness of Lodi as a visitor destination and to 2.) Provide the highest degree of customer service by ensuring that visitor information is complete, up-to-date and easily accessible.

Visitor Publications: The LCVB will develop and maintain a number of publications geared to increase availability of visitor information.

- **Community Book:** A revised, updated community book will be produced in 2007. The book which is designed to showcase Lodi to potential visitors and tourists is currently distributed to hotels/wineries and other tourist attractions. It is the main marketing piece for the LCVB and is mailed upon request and is distributed at Travel Trade shows. The book has an estimated 18 month shelf-life.
- **Festival & Events Calendar:** The LCVB will produce an in-house designed/printed Festival & Events Calendar. The Calendar, produced annually, is a quick reference to events in the Lodi area and is distributed at the hotels, tradeshow, and in visitor information packets.
- **Visitor Attraction Map & Guide:** In 2007 the LCVB will continue to distribute the Visitor Attraction Map & Guide. The map comes in a "pad", and is distributed to hotels and other attractions to utilize when visitors are looking for directions to attractions. The map is designed to fold into a brochure so that it can be used in a card rack or as a self-mailer.
- **Meeting Facilities Brochure:** Produced in-house, the Meeting Facilities Brochure is designed to provide information to potential consumers on event facilities.

Hotel Brochure Distribution: LCVB staff will provide a monthly brochure distribution service to all Lodi hotels. The goal is to ensure that visitor information is widely available and easily accessible to guests.

Communications

Mid-Year and Annual Report: In 2007 the LCVB newsletter is being replaced by a mid-year and annual report. The reports will be distributed to local constituents and individuals vested in the tourism industry as a way to inform the public as to the programs and services undertaken by the Conference & Visitors Bureau.

2007 Lodi Tourism Business Improvement District Annual Report

Assessment Funding Purpose: To administer marketing programs to promote the City of Lodi as a tourism destination and to fund projects, programs, and activities that benefit hotels within the City of Lodi.

Method of Assessment: The LT BID includes hotels/lodging facilities within the City of Lodi. Each lodging facility within the district shall be assessed 3% of the gross room rental revenue. Rentals (stays) lasting **over 30** days are not subject to the assessment. The assessment is levied **annual** and collected quarterly.

2007 Work Plan (See Attached)

For the purpose of the Annual Report presentation, we have broken our 2006 work plan into **4** project areas:

- Marketing/Promotional Activities
- Public Relations
- Customer Service & Hospitality
- Communications

2007 Budget

Income - BID	\$193,500.00
Income-City of Lodi	\$101,000.00
Income-Community Book	\$5,000.00
Income -Taste of Lodi	\$52,000.00
Total Income	\$351,500.00
Advertising	\$15,673.00
Automobile Expense	\$4,380.00
Bank Service Charges	\$50.00
Contingencies/Unexpected Opportunities	\$6,000.00
Dues & Subscriptions	\$2,775.00
Education/Conferences	\$1,275.00
Equipment Lease - Copier	\$3,612.00
Event Expenses - Taste of Lodi	\$47,321.00
Furniture & Fixtures	\$3,000.00
Gifts	\$150.00
Hospitality/Meals	\$2,500.00
<u>Insurance</u>	
Directors & Officers	\$1,562.00
Health	\$11,500.00
Liability	\$550.00
Work Comp	\$1,423.00
<u>Office Expenses</u>	
Maintenance	\$3,600.00
Supplies	\$1,170.00
<u>Personnel</u>	
Salaries	\$136,500.00

Benefits	\$4,760.00
Postage & Delivery	\$3,000.00
Printing & Reproduction	\$8,081.00
<u>Professional Fees</u>	
Accounting	\$3,500.00
Administration-City of Lodi	\$9,675.00
Legal Fees	\$250.00
Promotion	\$20,735.00
Rent	\$25,445.00
<u>Repairs</u>	
Computer Repairs	\$3,600.00
<u>Tax & License</u>	
Payroll	\$12,396.00
Property	\$2,372.00
Licenses	\$70.00
Telephone	\$2,400.00
Trade Shows	\$4,550.00
<u>Travel & Entertainment</u>	
Meals	\$880.00
Travel	\$3,625.00
Utilities -Gas & Electric	\$3,120.00
Total Expense	\$351,500.00
 Net Profit (Loss)	 \$0.00



*Please immediately confirm receipt
of this fax by calling 333-6702*

CITY OF LODI
P.O. BOX 3006
LODI, CALIFORNIA 95241-1910

ADVERTISING INSTRUCTIONS

SUBJECT PUBLIC HEARING NOTICE REGARDING THE LODI TOURISM BUSINESS
IMPROVEMENT DISTRICT

PUBLISH DATE: SATURDAY, OCTOBER 6, 2007

LEGAL AD

TEAR SHEETS WANTED: Three (3) please

SEND AFFIDAVIT AND BILL TO: RANDI JOHL, CITY CLERK
City of Lodi
P.O. Box 3006
Lodi, CA 95241-1910

DATED THURSDAY, OCTOBER 4, 2007

ORDERED BY: RANDI JOHL
CITY CLERK


JENNIFER M. PERRIN, CMC
DEPUTY CITY CLERK

CYNTHIA MURPHY
ADMINISTRATIVE CLERK

Verify Appearance of this Legal in the Newspaper – Copy to File

LNS Faxed to the Sentinel at 369-1084 at _____ (time) on _____ (date) _____ (pages)
Phoned to confirm receipt of all pages at _____ (time) JLT DRC JMP (initials)



DECLARATION OF POSTING

PUBLIC HEARING NOTICE REGARDING THE LODI TOURISM BUSINESS IMPROVEMENT DISTRICT

On Friday, October 5, 2007, in the City of Lodi, San Joaquin County, California, a Public Hearing Notice regarding the Lodi Tourism Business Improvement District (attached and marked as Exhibit A) was posted at the following locations:

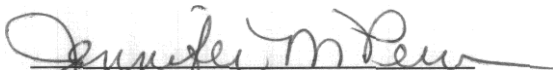
Lodi Public Library
Lodi City Clerk's Office
Lodi City Hall Lobby
Lodi Carnegie Forum

I declare under penalty of perjury that the foregoing is true and correct.

Executed on October 5, 2007, at Lodi, California.

ORDERED BY:

RANDI JOHL
CITY CLERK


JENNIFER M. PERRIN, CMC
DEPUTY CITY CLERK

CYNTHIA MURPHY
ADMINISTRATIVE CLERK



DECLARATION OF MAILING

PUBLIC HEARING NOTICE REGARDING THE LODI TOURISM BUSINESS IMPROVEMENT DISTRICT

On October 4, 2007, in the City of Lodi, San Joaquin County, California, I deposited in the United States mail envelopes with first-class postage prepaid thereon containing a Notice of Public Hearing regarding the Lodi Tourism Business Improvement District attached hereto marked Exhibit A. The mailing list for said matter is attached hereto marked Exhibit B.


There is a regular daily communication by mail between the City of Lodi, California, and the places to which said envelopes were addressed.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on October 4, 2007, at Lodi, California.

ORDERED BY:

RANDI JOHL
CITY CLERK, CITY OF LODI


JENNIFER M. PERRIN, CMC
DEPUTY CITY CLERK

CYNTHIA MURPHY
ADMINISTRATIVE CLERK

NOTICE OF PUBLIC HEARING

RESOLUTION NO. 2007-199

EXHIBIT A

**A RESOLUTION OF THE LODI CITY COUNCIL APPROVING
THE LODI TOURISM BUSINESS IMPROVEMENT DISTRICT 2007
ANNUAL REPORT; DECLARING ITS INTENTION TO LEVY ANNUAL
ASSESSMENT; AND ESTABLISHING PUBLIC HEARING DATE**

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WHEREAS, the Lodi Tourism Business Improvement District was established October 20, 2004, by Council adoption of Ordinance No. 1753, and as amended by Ordinance 1756; and

WHEREAS, the Annual Report as required by Streets and Highways Code 536500 et seq., has been submitted to the Council by the Board of Directors of said improvement area.

NOW, THEREFORE, the City Council of the City of Lodi does hereby resolve, determine, and find as follows:

1. The 2007 Annual Report is hereby received and approved as submitted. said Report being on file in the City Clerk's Office.
2. Establishes **October 17, 2007**, in the City Council Chambers, at Carnegie Forum, 305 West Pine Street, Lodi, California, at 7:00 p.m., or as soon thereafter as possible, as the date, place, and time to hold the public hearing required by Streets and Highway Code §36534.
3. It is the intention of the City Council to levy and collect assessments within the Lodi Tourism Business Improvement District for calendar year 2007 (the Area's fiscal year).
4. The proceeds from the Lodi Tourism Business Improvement District assessment shall be used to administer marketing programs to promote the City of Lodi as a tourism destination and to fund projects, programs, and activities that benefit hotels within the City of Lodi. The boundaries of the Lodi Tourism Business Improvement District shall be the boundaries of the City of Lodi. Refer to the Report on file in the Lodi City Clerk's office for a full and detailed description of the improvements and activities, boundaries, and proposed assessments for the 2007 fiscal year.
5. At the time of the public hearing, written and oral protests may be made. The form and manner of protests shall comply with Streets and Highways Code 5536524 and 36525.

Dated: October 3, 2007

=====

I hereby certify that Resolution No. 2007-199 was passed and adopted by the City Council of the City of Lodi in a regular meeting held October 3, 2007, by the following vote:

AYES: COUNCIL MEMBERS – Hansen, Hitchcock, **Katzakian**, Mounce, and Mayor Johnson

NOES: COUNCIL MEMBERS – None

ABSENT: COUNCIL MEMBERS – None

ABSTAIN: COUNCIL MEMBERS – None


RANDI JOHL

City Clerk

Lodi Tourism Business Improvement District Advisory Board

Members:

Tabitha Freytag
Wine and Roses Country Inn
2505 W. Turner Road
Lodi, CA 95242
(209) 334-6988

Beth Kim
Comfort Inn
118 N. Cherokee Lane
Lodi, CA 95240
(209) 367-4848

Sonny Patel
Wine Country Inn
607 S. Cherokee Lane
Lodi, CA 95240
(209) 368-2707

Sunil Yadav
Modern Motor Lodge
1050 S. Cherokee Lane
Lodi, CA 95240
(209) 333-8844

Mary Wallace
Frames and Fine Things
18 W. Pine Street
Lodi, CA 95240
(209) 333-1246

Kelli Mettler
Lodi Conference and Visitors Bureau
2545 W. Turner Road
Lodi, CA 95242
(209) 365-1195

Betty Hansen
Jewel Fine Wines
3750 E. Woodbridge Road
Woodbridge, CA 95258
(209) 340-8521

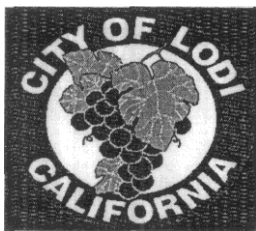
Liaison:

Jim Krueger, Finance Director
City of Lodi
P.O. Box 3006
Lodi, CA 95241-1910
(209) 333-6761

Also mail agendas to:

Nancy Beckman, Executive Director
Lodi Conference and Visitors Bureau
115 S. School Street, Suite 9
Lodi, CA 95240
(209) 365-1195

EXHIBIT B



CITY OF LODI

FINANCE DEPT

221 W Pine St / P O Box 3006

Lodi, CA 95240

(209) 333-6702

October 17, 2007

Notice of Public Hearing

«F1» «F2»

«F3»

«F4»

«F5»

A public hearing for the Lodi Tourism Business Improvement District has been scheduled for 7:00pm Wednesday, October 17, 2007 as required by Streets and Highway Code 36534.

Written and oral protests and comments of this assessment will be heard. The form and manner of protests shall comply with Streets and Highway code 36524 and 36525.

If you have any questions regarding this hearing please contact the City of Lodi City Clerk's Office at (209) 333-6702.

Thank You,

James R Krueger
Deputy City Manager
City of Lodi

F1	F2	F3	F4	F5	F6
#2	Wine & Roses	Country Inn, LLC	2505 W. Tumer Rd.	Lodi, Calif. 95242	
#3	Del Rancho Motel	Ashvin Patel	501 N. Cherokee	Lodi, Calif. 95240	
#4	The Holiday Inn Express		P.O. Box 1210	Lodi, CA 95241	for 1140 S. Cherokee Lane
#6	Star Hotel	Patel, Kanu /Jayesh K.	P. O. Box 263	Lodi, Calif. 95240	For 22 South Main Street
#8	Budget Inn of Lodi	Suresh B. Patel	917 S. Cherokee Lane	Lodi, Calif. 95240	
#9	Comfort Inn - Lodi	Margaret Kim	118 N. Cherokee Lane	Lodi, Calif. 95240	
#10	Lodi El Rancho Motel	Ramesh Pitamber	220 Harding Blvd.	Roseville, Ca. 95678	for 603 N. Cherokee, Lodi, Ca.
#11	Modern Motor Lodge	Sunil & Shobhana Yadav	1050 S. Cherokee Lane	Lodi, Calif. 95240	
#15	Wine Country Inn	Surendra F. Patel	607 S. Cherokee Lane	Lodi, Calif. 95240	
#16	Rancho Grande Motel	Hasmukh M. Bhakta	807 S. Cherokee Lane	Lodi, Calif. 95240	
#17	Traveler's Hotel	Ghanshyarn A. Patel	112 N. School St.	Lodi, Calif. 95240	
#18	Viking Motel	Rakesh & Smita Patel	815 S. Cherokee Lane	Lodi, Calif. 95240	
#20	Royal Host Inn	Chetan Patel	710 S. Cherokee Lane	Lodi, Calif. 95240	
#26	Economy Inn	Jayanti Bhakta	1100 S. Cherokee	Lodi, Calif. 95240	
#27	Main Hotel	Gunvant M. Bhakta	4 S. Main Street	Lodi, Calif. 95240	
#28	Oasis Motel	Oasis International Trading	736 S. Cherokee Lane B	Lodi, Calif. 95240	

totid	pmtdate	grossrents	allowededucts	taxablerents	taxespd	taxqtr	taxyear
Wine and Roses	4/30/07	446885	8285	438600	39474	1	2007
	8/2/06	501577	0	501577	45142	2	2006
	10/30/06	518447	0	518447	46660	3	2006
	1/26/07	523943	0	523943	47155	4	2006
Total					178,431	%ttl	32.03%
Del Rancho Motel	4/27/07	24278	0	24278	2185	1	2007
	7/31/06	30315	9000	21315	1918	2	2006
	10/31/06	31229	10800	20429	1839	3	2006
	1/30/07	25090	9320	15770	1419	4	2006
Total					7,361	%ttl	1.32%
The Holiday Inn Express	4/26/07	435904	3208	432696	38943	1	2007
	7/26/06	630158	67359	562799	50652	2	2006
	10/24/06	601191	45488	555703	50013	3	2006
	1/31/07	443194	44305	398889	35900	4	2006
Total					175,508	%ttl	31.50%
Star Hotel	4/30/07	28345	26570	1775	160	1	2007
	7/25/06	26709	25474	1235	111	2	2006
	10/24/06	22350	21171	1179	106	3	2006
	1/31/07	25968	24706	1262	114	4	2006
Total					491	%ttl	0.09%
Budget Inn of Lodi	4/30/07	16450	3640	12810	1153	1	2007
	7/31/06	31284	3180	28104	2529	2	2006
	10/27/06	24894	3520	21374	1924	3	2006
	1/30/07	22389	4640	17749	1597	4	2006
Total					7,203	%ttl	1.29%
Comfort Inn	5/2/07	233943	32268	201674	11966	1	2007
	8/1/06	308620	55918	252702	22743	2	2006
	11/2/06	310477	30322	280155	25214	3	2006
	1/26/07	265900	19737	246163	22155	4	2006
Total					82,078	%ttl	14.73%
Lodi El Rancho	4/30/07	73273	0	73273	6595	1	2007
	8/1/06	87873	0	87873	7909	2	2006
	11/1/06	83027	0	83027	7472	3	2006
	2/1/07	63157	0	63157	5684	4	2006
Total					27,660	%ttl	4.97%
Modern Motor Lodge	4/30/07	0	0	0	0	1	2007
	8/1/06	200	0	200	18	2	2006
	10/31/06	3104	2709	395	36	3	2006
	1/24/07	367	0	367	33	4	2006
Total					87	%ttl	0.02%
Wine Country Inn	4/27/07	16629	0	16629	1497	1	2007
	8/1/06	32425	5505	26920	2423	2	2006
	10/31/06	24011	4340	19671	1770	3	2006
	1/25/07	18327	0	18327	1649	4	2006
Total					7,339	%ttl	1.32%
Rancho Grande Motel	4/17/07	27480	16800	10680	961	1	2007
	8/1/06	13970	7840	6030	552	2	2006
	11/1/06	16830	9680	7150	712	3	2006
	1/25/07	14250	9500	4750	428	4	2006
Total					2,653	%ttl	0.48%

totid	pmtdate	grossrents	allowededucts	taxablerents	taxespd	taxqtr	taxyear
Traveler's Hotel	4/16/07	21261	19120	2141	193	1	2007
	7/17/06	22451	20651	1800	162	2	2006
	10/20/06	20639	18796	1843	166	3	2006
	1/29/07	22591	20956	1635	147	4	2006
Total					668	%ttl	0.12%
Viking Motel	4/30/07	20749	11438	9311	838	1	2007
	8/1/06	26665	14270	12395	1116	2	2006
	10/31/06	31185	17885	13300	1197	3	2006
	1/30/07	22950	14000	8950	806	4	2006
Total					3,957	%ttl	0.71%
Royal Host Inn	4/30/07	111692	0	111692	10052	1	2007
	8/1/06	180245	0	180245	16222	2	2006
	10/31/06	193307	0	193307	17398	3	2006
	1/31/07	138816	0	138816	12493	4	2006
Total					56,165	%ttl	10.08%
Economy Inn!	4/30/07	11852	1885	9967	897	1	2007
	8/1/06	23561	4557	19004	1881	2	2006
	10/31/06	22367	3701	18666	1680	3	2006
	1/23/07	14959	1606	13353	1202	4	2006
Total					5,660	%ttl	1.02%
Main Hotel	4/17/07	10420	9056	1364	123	1	2007
	7/24/06	9432	9070	362	33	2	2006
	10/17/06	8197	7660	537	48	3	2006
	1/16/07	5649	5195	454	41	4	2006
Total					245	%ttl	0.04%
Oasis Motel	4/30/07	19762	10500	9262	834	1	2007
	2/1/07	16560	8280	8280	745	4	2006
Total					1,579	%ttl	0.28%
Grand Total					557,085		100.00%

CITY COUNCIL

BOB JOHNSON, Mayor
JOANNE MOUNCE.

Mayor Pro Tempore

LARRY D. HANSEN

SUSAN HITCHCOCK

PHIL KATZAKIAN

CITY OF LODI

CITY HALL, 221 WEST PINE STREET

P.O. BOX 3006

LODI, CALIFORNIA 95241-1910

(209) 333-6702 / FAX (209) 333-6807

www.lodi.gov

cityclerk@lodi.gov

BLAIR KING, City Manager

RANDI JOHL, City Clerk

D. STEPHEN SCHWABAUER
City Attorney

October 18, 2007


Nancy Beckman
Lodi Conference & Visitors Bureau
115 S. School Street, Suite 9
Lodi, CA 95240

**RE: RESOLUTION CONFIRMING THE 2007 ANNUAL REPORT FOR THE
LODI TOURISM BUSINESS IMPROVEMENT DISTRICT AND LEVY OF
ASSESSMENT**

The Lodi City Council, at its meeting of October 17, 2007, adopted the enclosed resolution confirming the 2007 Annual Report for the Lodi Tourism Business Improvement District and levy of assessment.

Should you have any questions, please feel free to contact the City Clerk's Office.

Sincerely,


Jennifer M. Perrin
Deputy City Clerk

JMP

Enclosure